

Back In The Day Cafe

Back in the day: A time in one's life looked back upon with great fondness.

Considering the times in which we live, "Back In The Day" is a refuge of happiness & simpler times in most people's minds and there is nothing more powerful than the music of the day to bring back happy memories of years gone by.

With this in mind, Aloha Media & Nine Radio Syndication have joined forces to offer you a unique weekly good time program titled, "**Back In The Day Café**".

Each week at the same time and place, listeners are invited to meet us at the "Back In The Day Café" to enjoy their favourite music from a particular year, ranging from the early 70s to the late 90s interspersed with lifestyle & music trivia of the day and other tasty little tid-bits.

The music is clearly focused and selected from the top 50 hits of the particular year featured that week, as documented by the Kent/Australian Music Report and then from 1988 the official ARIA Charts. The music is given further credence by artist IDs and the whole production is wrapped in our unique "**Back In The Day**" theme song, making it a delicious package to consume for all your listeners.

We look forward to sharing the good times with you in the "**Back In The Day Café**".

Broadcast Benefits

Sponsorable weekly feature for incremental station revenue

Format:

3 segments

3-4 songs per segment

Running time approx.. 47 minutes



BACK IN THE DAY CAFE

Booking Application and Delivery Details

Availability	Immediate
Delivery	Digital Courier
Price	Cash fee 1 x 30 sec A rate p/week
To Apply	vicki.christo@radio.nine.com.au bill.barrington@radio.nine.com.au; or