

Ray Hadley's Country Music Countdown

Weekend Programming

Ray Hadley's Country Countdown is a specialist program delivering a unique audience, allowing your station to carve a niche with country music fans while still satisfying your regular audience. Ray's Country Countdown is the very best of today's country music with specialist features.

Broadcast Benefits

- Weekly countdown of the best country music in Australia
- Interviews with the biggest names in country music
- New talent highlights
- Weekly feature segments
- Live Satellite or Prefed for format flexibility
- 2 hours duration in 10 segments

Sales Benefits

- Specialist audience targeting for your advertisers
- Market exclusive

Booking Application and Delivery Details

Availability	Live satellite feed Saturday from 2200-2400 (see page 2 for the schedule); and available as a pre-record for download from Thursday each week. Not available over the Christmas/New Year break
Delivery	Satellite and Digital Courier
Program Promos	Delivered via Digital Courier
Price	Barter 4 mins p/program
To Apply	bill.barrington@radio.nine.com.au; or vicki.christo@radio.nine.com.au

Ray Hadley Country Music Countdown Clocks

Live Satellite Feed - Saturday 2200 to 2400 - times are EST or EDT when applicable.

2200 to 2400	Cmd	Description
:00:00	-	LOCAL News Theme window
:00:07		-News – refer to the separate news schedule for relevant commands
:07:00		Show starts/resumes on theme
:20:00	1	LOCAL 3:10 commercial break window
:30:00	1	LOCAL 3:10 commercial break window
:40:00	1	LOCAL 3:10 commercial break window
:50:00	1	LOCAL 2:40 commercial break window
:59:20	2	LOCAL 0:30 commercial break window
:59:50	4	LOCAL 0:05 news credit

NRL Broadcast Night Schedule

22:15 to 23:00 (NRL ending at 22:15)

:17:09			Show starts on theme
:28:00	1	LOCAL 3:10 commercial break window	
:38:00	1	LOCAL 3:10 commercial break window	
:52:00	1	LOCAL 2:40 commercial break window	
:59:20	2	LOCAL 0:30 commercial break window	
:59:50	4	LOCAL 0:05 news credit	

22:30 to 23:00 (NRL ending at 22:30)

:32:09			Show starts on theme
:45:00	1	LOCAL 3:10 commercial break window	
:52:00	1	LOCAL 2:40 commercial break window	
:59:20	2	LOCAL 0:30 commercial break window	
:59:50	4	LOCAL 0:05 news credit	

The above clock only relates to the satellite feed, for stations taking the pre-recorded version, the run-down is sent with the show on Digital Courier.